



BALI PLUS

READER'S SURVEY

Thank you for participating in this survey, your correct information will help us improve our services and provide the best match to your needs and preferences. All information's provided by you will be treated in strict confidence and use only for Bali Plus research purposes.

PERSONAL INFORMATION

1. Name:
2. Gender
 - Male
 - Female
3. Age:
 - 18-22
 - 23-28
 - 28-35
 - 35-45
 - 45-60
 - Over 60
4. Address:
 - Street
 - City
 - State:
 - Country:
5. Contact Information:
 - Phone Number
 - Cellular Number
 - Fax Number.....
 - Email
6. Occupancy:
 - Student
 - Professional
 - Staff
 - Managerial
 - Executive
7. Field of Job:
 - Government
 - Financial
 - Trading and Commerce
 - Manufacturing
 - Health care
 - Tourism and Hospitality
 - Media and Advertisement
 - Information Technology
 - Transportation
 - Oil gas and mining
 - NGO
 - Others

8. Hobby:
 - Books
 - Sports
 - Movie
 - Gadgets
 - Photography
 - Other
9. Income (per month)
 - < USD 400
 - USD 400 – USD 700
 - USD 700 – USD 1000
 - USD 1000 – USD 3000
 - USD 3000 – USD 6000
 - USD 6000 – USD 10000
 - Over USD 10000

VACATION INFORMATION

1. What is your purpose of this visit?
 - Holiday with family
 - Holiday with friends
 - Backpacking
 - Business travel
2. Who and how many persons accompany you during your visit?
 - Family #..... persons
 - Friends #..... persons
 - Colleague #..... persons
 - Other
3. What is your favorite destination (please put number, where 1 represents the most favorite destination)
 - Beach
 - Mountain
 - City
 - Country
 - Historical Place
 - Theme park
 - Restaurant
 - Landmark
 - Cultural and Art
 - Theater
 - Other
4. Do you need a virtual travel assistant on the internet or call center who will give you guidance about tourist related information by phone 24 hour a day
 - Yes, that's a good idea, I can use hotline to ask about transportation
 - Yes, but SMS maybe better solution
 - Yes, but I prefer look in to the map
 - Not necessary, I can ask to locals
 - No thanks, that would not help much
5. How much do you want to allocate Budget for this visit or each visit?
 - < USD 1000
 - USD 1000 – USD 2500
 - USD 2500 – USD 5000
 - USD 5000 – USD 10000
 - Over USD 10000

- 6. Do you intent to visiting back to Bali on next occasion?
 - Yes, I like Bali much
 - Maybe, depends on situation
 - No, I never visit the same place twice
 - I don't know

ACCOMMODATION

- 1. What is your referred accommodation
 - Motel
 - Cottages
 - Up to 2 Star hotels
 - 3 star hotels
 - 4 star hotels
 - 5 star hotels
 - Private Villas
- 2. How much do you want to allocate budget for Accommodation
 - < USD 50
 - USD 50-100
 - USD 100 – 300
 - USD 300 – 600
 - USD 600 – 1000
 - Over USD 1000
- 3. Favorite hotel facility included (put numbers to indicate priority, 1 is the most important)
 - Children play ground
 - Open air yard
 - Restaurant / Cafe
 - Swimming Pool
 - Fitness Center
 - Spa and Tradition Massage
 - Pubs and Club
 - Travel Consultant
 - Free Internet Connection
 - Other
- 4. Favorite hotel location (put numbers to indicate priority, 1 is the most important)
 - In the City Center
 - Near the beach
 - On the beach
 - In the hill
 - In quite area
 - Near tourist attractions
 - In the local community
 - Other

ACTIVITIES

- 1. what is your preferred Activity during your vacation (put numbers to indicate priority, 1 is the most preferable)
 - Sightseeing
 - Sport
 - Shopping
 - Driving / road trip
 - Photography / Filming
 - Nightlife
 - Cultural and Art
 - Music and live show
 - Dining
 - Other.....

- 2. What is your preferred sport activity during your vacation?
 - Indoor Sports
 - Outdoor Sports
 - Water Sports
- 3. Do you usually take a photo or filming during your visit in particular place
 - Yes, I used to take photo and filming using my digital camera / camcorder
 - Yes, I used to using my analog camera
 - Sometimes, I don't care about taking any photo
 - Not at all

DINING

- 1. What is your preferred meals
 - Western Menu
 - Asian Menu
 - Indonesian Menu
 - Local Specific Menu
- 2. How much do you want to allocate Budget for Dinner per person per dinner?
 - < USD 3
 - USD 3 - 5
 - USD 5 – 15
 - USD 15 – 50
 - Over USD 50

TRANSPORTATION

- 1. What is your transportation preference (please put numbers to indicate priority, 1 is the most often)
 - Walk for short distance
 - Bike
 - Taxi
 - Public Bus
 - Rental Motorbike
 - Rental Car
 - Group tour buses
- 2. How much do you want to allocate budget for Local Transportation per day
 - < USD 3
 - USD 3 - 5
 - USD 5 – 15
 - USD 15 – 50
 - Over USD 50

The lucky winner will get complimentary 4 nights stay at Kayumanis Ubud. Each entry must fill in this survey and returned to Bali Plus by February 28, 2010. The draw will be on March 1, 2010 and the winner's name will be listed in Bali Plus March 2010 issue.

Please send your answers by email to hlapusa@baliplus.com or send by fax to: +62 361 758194